



## Barbecue Art Specifications

Thank you for your interest in **A Pig A Day: Icons of Barbecue 2009 Calendar**. We believe that each little piggy deserves his or her day in the sun—and that means reproducing your artwork in the best possible format.

### A. Digital Art files:

Most logo files today already exist in a digital file format to be used in print and online. For our purposes, we need a print-quality logo (which is typically a larger digital file than one used for the Web). Here is a quick overview of our digital print requirements:

#### 1. File Type

Electronic art files should either be TIFF files (preferred for most images), uncompressed JPG files, or EPS vector files.

#### 2. Resolution

- a. **For color art:** TIFF or uncompressed JPG files should be at 300 ppi (pixels per inch) or 300 dpi (dots per inch) at a minimum image size of 3" x 3". (If your artwork is at a lower resolution than this, the print quality may be affected.) **EPS vector** files—which are “resolution-independent”—are our preferred file format.
- b. **For black-and-white halftone or grayscale art:** Same as color art, although a minimum resolution of 150 dpi is acceptable for TIFF and uncompressed JPG images.
- c. **Line art** (without halftone dots) should be at a minimum of 1200 dpi in bitmap mode.

To submit your electronic art, please e-mail your logo to [sales@bbqcalendar.com](mailto:sales@bbqcalendar.com).

### B. CAMERA-READY Art:

If your logo does **not** exist in an electronic form, send **camera-ready art** or your best quality reproduction of the existing artwork (for instance, a menu or other printed item containing your logo) for scanning to:

Sunnyside Farm Publishing  
P.O. Box 412421  
Los Angeles CA 90041

**Note:** Unless otherwise requested, your artwork will not be returned. (If you want to have artwork returned, please include a self-addressed envelope with sufficient postage.) Sunnyside Farm is not responsible for any artwork that may be lost or damaged in the mail. We strongly discourage you from submitting any one-of-a-kind or irreplaceable art.

**The deadline for all submissions** for the 2009 calendar is **November 15, 2007**.

If you have any questions, e-mail us at [sales@bbqcalendar.com](mailto:sales@bbqcalendar.com). Thanks!